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## DELIVERABLE 6.2

### Project Factsheet

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M3 – Nov 2023

#### PROJECT: COASTAL PRO

Game-based Learning of Entrepreneurship and Next-Generation Skills in Coastal Tourism

GA No: 101124745

DURATION (Months): 36

CALL: EMFAF-2023-BlueCareers



Co-funded by  
the European Union

<i>This project has received funding from the European Union's Maritime and Fisheries Fund under the Grant Agreement No. 101124745</i>		
Dissemination level		
PU	PUBLIC	X
PP	Restricted to other PROGRAMME PARTICIPANTS (including the Commission Services)	
RE	RESTRICTED to a group specified by the consortium (including the Commission Services)	
CO	CONFIDENTIAL only for members of the consortium (including the Commission Services)	

## Revision History

V #	Date	Description / Reason of change	Author
V1.0	27/12/2023	Final Draft	O Spyroglou (SCK)

## Authors and Contributors

Contributors at this WP are the end user partners. WP1 provides feedback to technical partners.

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## Reviewers

Partner	Name
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## Glossary

Abbreviation / Acronym	Meaning
AUTH/SJMC	Aristotle University of Thessaloniki/ School of Journalism and mass media
CINEA	European Climate, Infrastructure and Environment Executive Agency
EC	European Commission
EMFAF	European Maritime and Fisheries Fund
ENAT	European Network for Accessible Tourism
ETIS	European Tourism Indicators System
GA	Grant Agreement
GEJI	Global Environmental Journalism Initiative
IKO	International Kitesurf Organisation
PC	Project Coordinator
PO	Project Officer (EC)
PSB	Project Steering Board
QA	Quality Assurance
UAG	User Advisory Group
UC	Usage Cases
WPL	Work Package Leaders

## 1 Executive Summary

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This is a factsheet to communicate the project to stakeholders. It will be distributed to all partners and can be attached as a pdf to emails.

It will also be available for download in our website.

## 2 Project Factsheet



## factsheet

### the call 2023

emfaf blue careers call

the european commission has launched the “blue careers for a sustainable blue economy” call for proposals under the european maritime, fisheries and aquaculture fund (emfaf), with a budget of eur 7.5 million, this call aims to contribute to the development of the next generation of blue skills and to provide opportunities for attractive and sustainable maritime careers. the objective is to develop the necessary skillsets to support the european green deal initiatives promoting a sustainable blue economy. this call aims to support innovative cooperation projects, bringing together the blue economy industry and relevant marine and maritime educational/academic institutions and/or vocational training providers at all levels. the call has 80% co-funding rate.

### consortium

A dynamic collaboration fostering innovation and sustainability



Lemnos water sports hub, blending coastal education with thrilling activities.  
Leading Greek academic partner, enriches COASTALPRO curriculum and training delivery.  
French SME in game-based learning, pioneers digital narratives for COASTALPRO.  
Greek inter-governmental body, brings legal expertise and ESG methodology.  
Global hospitality network, fuels COASTALPRO awareness and talent acquisition.  
Canary Islands non-profit, vital for industry connection in outermost regions.  
Azores non-profit empowering youth and facilitating blue career internships.  
International mobility specialist, supports COASTALPRO with vast networks.  
Greek production house leads COASTALPRO content creation and dissemination.  
Global hospitality education supporter, aids COASTALPRO in accreditation and sustainability.

### abstract

coastal pro focuses on revolutionizing coastal tourism, a vital component of the blue economy, to align with sustainable and eco-friendly practices. our goal is to empower individuals with cutting-edge learning tools and training courses, fostering next-generation skills in coastal tourism. by cultivating knowledge and expertise, we aim to rejuvenate neglected coastal communities and leverage natural and cultural maritime heritage responsibly. the project addresses key priorities by creating innovative educational content, employing gamification for engaging learning experiences, fostering collaboration between sectors and education providers, and facilitating the sharing of valuable resources within a vast network of institutions and professionals. join us in shaping a future of sustainable and thriving coastal tourism. #coastalPro #sustainabletourism #blueeconomy

#### project

10 partners  
5 countries  
2 outermost regions

#### community

500+ enterprises  
education providers 200+  
1.6m students and professionals

#### output

1000+ people trained  
on-the-job training 400+

### awareness

awareness creation  
attraction and engagement  
communication, dissemination, exploitation students and stakeholders

#### academy

build next generation of skills for coastal tourism  
body of knowledge for training program

#### quest

development of gamification network  
educational methodologies trainings

#### cohort training

1 skilling  
up-skilling 2  
3 re-skilling  
4 inspiring

#### community

mentoring  
coaching  
internships  
apprenticeships  
crowdfunding

### project management

reliable and effective communication  
implementation within budget and time as planned